

October 23, 2007 Breast cancer Awareness Month

Contributed by toma Grubb
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The show for October 23, 2007 is a follow up to our show on October 9th.

Our Guest for this show will include:

Dr. Lynda Balneaves, PhD, RN: BC Cancer Foundation, researcher from UBC on alternative therapies for Cancer will be sharing the current thought on alternative therapies. Dr. Balneaves is active on several Masters and PhD theses committees in the fields of cancer nursing, treatment decision-making, complementary and alternative medicine, and quantitative/qualitative methodologies. She is also currently teaching in the undergraduate and graduate nursing programme, including courses in research utilization and evidence-based practice. Janette Sam: BC Screening Mammography Program, Janette tells about BC's free screening for women in BC.

Janette Sam is a registered technologist who has worked for the BC Cancer Agency since 1983. In her current role as the Professional Practice Leader for the Screening Mammography Technologists, Janette provides leadership to further the advancement of breast imaging on a province-wide level. She ensures that both the public and privately operated screening centres across the province meet guidelines and criteria set-out by the Canadian Association of Radiation Technologists, the Canadian Association of Radiologists and Health Canada.

Dr. Mike Esposito, Radiologist will discuss a newly released study on breast cancer screening. He Says, "If you aren't worried about breast cancer, you should be. One in 8 women will develop invasive breast cancer at some point in their lives, and North America currently has the highest breast cancer rate in the world. Early detection is critical — but the current screening methods might not be good enough. "

Dr. Michael Esposito reveals a new tool in the medical community's arsenal for fighting breast cancer that brings hope for an increased recovery rate, along with information you need about this devastating disease.

Why
 an MRI of the breast can detect problems earlier than the traditional mammogram and breast exam combination, particularly for younger women with more aggressive forms of breast cancer.

The risk factors women need to know in order to lower their chances of contracting breast cancer or enable early detection.

How
 to work with your doctor to create a personalized plan for care and checkups based on your genetic health history and risk factors.

CREDENTIALS: Michael Esposito, M.D., has been in private practice in the Tampa Bay area for over ten years. An expert in neuroradiology, he leads a 20-member radiology group and is well-versed in current issues affecting medicine. Dr. Esposito is the author of LOCKED IN, a unique medical thriller that presents current events against a backdrop of deceit, greed, and murder. Maureen Hyde: President of the Cowichan Valley Unit of the Canadian Cancer Society Breast cancer survivor turned volunteer. Maureen tells her story and why she became involved. She also discusses how you can

become involved and the services available from the local units of the Canadian Cancer Society.

Beverly Vote: The Breast Cancer Wellness Magazine was created to help meet the emotional needs of women facing breast cancer. Beverly Vote, Creator and Publisher, says "When I was diagnosed with breast cancer at the age of 38, I had no role model for healing. I didn't know what it took to heal, what healing looked like, what healing felt like, or how to create a wellness experience for myself. The only person I knew that had cancer was my aunt, and she died of cancer at age 26. Thus at first, I equated cancer with death sentence. I learned how truly beneficial guided imagery is for healing, and I learned the difference between a healing journey that was based on empowerment, versus self-sabotage." The magazine was created to help women and men understand what they can do to empower their mind, body, and spirit for a deeper healing experience.